



Parastoo Zeraat

SOCKENVÄGEN 425
12263 STOCKHOLM, SWEDEN
+46 73 551 1976

www.parastoo-zeraat.com
parastoo@parastoo-zeraat.com

OBJECTIVE

A full time web development or design position aimed at producing innovative, interactive sites for the Web.

EDUCATION

George Mason University, Fairfax, Virginia USA.
Bachelor of Arts in Art Studio, May 1998.

TECHNICAL EXPERTISE

Semantic coding using XHTML, CSS & JavaScript.
Graphics and design with Adobe Photoshop & Illustrator.
Web Animation with Adobe Flash.
Specialization in WC3 and Standards Compliance including Web Accessibility & Usability, & Search Engine Optimization (SEO).
Application Development according to SCRUM methodology.

CAREER HIGHLIGHTS

EPIserver AB, Stockholm, Sweden
Web Developer October 2009 – Present
Prototypes new features & develops & designs functionality for the EPIserver CMS, focusing on accessible, user-friendly interfaces & semantic code. Participation in the development process adheres to the SCRUM methodology.

APCO Worldwide, Inc., Washington, DC (via Stockholm, Sweden)
Web Developer August 2005 – August 2008
Developed & designed websites & e-mailers for clients such as Microsoft, Nike & United Airlines. Spearheaded creation of development & coding guidelines. Performed heuristics reviews of client websites to assess various information architecture, design & development issues.

NASDAQ, Inc., Gaithersburg, Maryland
Senior Designer March 2001 – October 2001
Led design team in creating the daily look & feel of the site under the constraints of large-scale effects of seven million page views per day. Designed revenue-producing advertisements, targeting both national & international traffic. Involved in complete redesign effort of the Nasdaq.com site, including new interface & navigation structure.

eLink Communications, Inc., Bethesda, Maryland
Senior Flash Designer April 2000 – December 2000
Led the creation of interactive presentations and Web animations for both client and corporate use. Projects included online advertisements, trade show & sales presentations, interactive Web training applications, & animation for the corporate site. Created demonstrations of the corporate Web portal in Flash & HTML.

Please visit my website for full job history.